

Alina Aeby

Global Advisor: Real Estate, Proptech, and Economic Development



Alina is an economic development, global real estate and Proptech consultant, speaker and investor based in San Francisco, California. She offers solutions for different aspects of PropTech solution implementation, global real estate, advising on business development, marketing, transactions, real estate practice and ethics, education, and

volunteering. Throughout her career, she prides herself in connecting the private, government and non-governmental sectors, with SDG 17 and ESG principles in mind.

Areas of Expertise:

- Developing partnerships covering socio-economic issues and addressing efficiency, productivity, shared and democratized investment practices, home ownership affordability, improved urban planning, mobility, quality of life, preservation, repurposing, technology and sustainability
- Creating synergies and a networking platform environment in the global Proptech space
- Identifying Proptech companies who offer solutions for addressing local, regional, and global issues and obstacles; advising prop tech companies to identify markets scalability potential (local to global)
- Connecting capital, Proptech, developers, government and non-government structures and end-users in a collaborative effort to make housing policies and property rights attainable, protected, and cohesive

Summary of Experience and Skills:

- Deep understanding of geo-politics and global real estate industry working environment, with emphasis on the USA, Eastern & Western Europe, Middle East, Asia and Africa:
- Government regulations, property rights, real estate transactions, contracts, property title transfer, proptech innovations, affordable housing, special economic and redeveloping zones/areas, investment visa residency and citizenship programs, sustainability, local business norms and culture, economic indicators, FDI flow, regional and global economic and socio-political trends, competitive advantage geo-economic clusters.
- Strong journalistic, socio-economic research and public speaking background. Frequently featured as an economic and real estate specialist in publications such as San Francisco Chronicle and Foreign Policy magazine
- Invited speaker, panelist, and lecturer on Proptech, BlockChain, Metaverse use in business, globalization, real estate



Summary of Positions and Associations

- Global Invest Forum – Principal/Founder – is a global consultancy business in San Francisco with a vast network of international partners, specialized in different verticals of economic development and real estate sector.
- Silicon Valley PropTech Association – Founder /President- is a global nonprofit network, based in San Francisco, connecting Proptech ecosystems in emerging markets to Silicon Valley and Asia Pacific.
- Nusantara New Capital City Authority (IKN)- Investments Advisor for smart cities solutions, 2021 to present.
- Athena Smart Cities- Advisor; Athena is a smart cities and affordable housing solution platform, 2023 to present .
- National Association of Realtors- Global Coordinator for Eastern Europe, 2021-up to present; Global Coordinator for Eastern Europe, Middle East, and Africa, 2021-2023; NAR 2022 Global Volunteer of the Year.
- FIABCI, International Real Estate Federation -VP of World Proptech Council, 2022 to present.
- Realtyna -VP of Investors Relations/Advisory Board Member; Realtyna is a Proptech company offering marketing solution, data and MLS integration: 2020 to 2023.
- Global Real Estate Entrepreneur and Advisor, Real Estate Broker, Investor portfolio management, residential and commercial, 2006 to present.
- General Assembly of Partners-Co-Chair of Business and Industry Committee; GAP is an academic think tank advising United Nation Habitat and bridging the government and private sectors: 2022-2024.

Education, Licenses and Academic Positions:

- PhD in Economics, with emphasis on globalization, Romanian National Academy
- UC Berkeley Haas School of Business, Blockchain in Business -Executive Course
- California Real Estate Broker License
- NAR/ REBI Faculty Member -Certified International Real Estate (CIPS) designation instructor

Languages: Romanian (native), English (fluent), French (fluent), Italian (conversational), Spanish (conversational).

